

MINUTES

Diversity Committee

*Wednesday, December 7th, 2016
JACKSON Meeting Room – New Orleans, LA
10:00am-11:15am*

*Eric Oakley, Chair
Katelyn Funchess, NFCA Diversity Committee liaison
Trena Peel
Now-Allah James
Melvin Jenkins (sitting in)
Ashley Beckham (sitting in)*

The meeting began at 10:04am.

1. We discussed last minute details of the Youth Softball Camp – New Orleans.
 - a. Volunteers meeting location/ time set
 - b. Schedule overview given by Eric Oakley
 - c. Equipment planning (load NFCA Car)
2. Next Year's Camp
 - a. Eric: begin emailing local coaches to determine field location
 - b. Ash Beckham: Will assist in finding participants through camp connections
3. Moving forward with Diversity Camp Branding and Development
 - a. The idea to brand all Diversity events as “NFCA Grow the Game” was brought up. These events would include clinics, equipment drives, exposure games, etc. It would be set up similar to the StrikeOut Cancer campaign. The NFCA acts as a hub for ideas/ registration of the event, but the details and planning are the responsibility of the event coordinator/team.
 - b. Katelyn- Ask Carol about the “Grow the Game” concept
4. Reviewed Diversity Grant Process
 - a. Katelyn: Ask Samantha Ekstrand about adding an Ethnicity category as part of the form
 - b. Confirm the exact number of Diversity Budget \$\$

Goals for 2017 should include:

Funding for additional Diversity Grants
Hosting and Growing the Youth Camp (Las Vegas)
Establishing “Grow the Game” events, and encouraging softball teams around the country to host such events (similar to Strike Out Cancer)

5. Conference Call Schedule
 - a. First call will be January 11th at 10AM.

