



### Internet Committee Minutes

Wednesday, December 7, 2016 --- 8:30-9:45 a.m. (Balcony I)

Emily Allard (NFCA) called the meeting to order at 8:30 a.m.

- 1) Roll Call- Those present  
Boo De Oliveira (Purdue University, NFCA 2<sup>nd</sup> Vice President), Andrea Vangoss (Eastern Michigan University), Benet Higgs (Bradley University)
- 2) Coaching Education on website – what that looks like.
- 3) Move to push committee chair for more people
  - a) NOMINATING BENET HIGGS
- 4) Umpire/Rules
  - a) Adding an umpire page (what are umpires looking at?)
  - b) Addendums to rules (Arbitor)
  - c) Education piece for coaches on emphasis, pertinent info
- 5) More familiarity with NFCA site – coaching specific rules (bat list, etc.)
- 6) Game schedule – mass emails (so and so looking for a game, rain outs, etc.)
  - a) Similar to a job website, looking for tournaments, etc.
  - b) Came into a job with no preseason planned.
  - c) Website → scheduling link (scrolling open dates – teams looking for games – who’s available).
  - d) Used Scott Walters – softballscoresnow.com- as an example
    - i.) Game results – up to date, how are they collected??
    - ii.) How do we mandate coaches inputting scores? Used MVC site as example
    - iii.)
  - 6.) How content is presented on website is KEY. User-friendly, anybody could do it, click on a picture.
    - a) PPT Presentation that recruiting committee did – SEND OUT.
    - b) Drive clicks for TB/HS side
    - c) Google Analytics (break up the document)
    - d) Document on website, send out to camps
    - e) WEBSITE IDEAS:
      - i.) **Menu section continuously on the side.**
      - ii.) Job postings, good (and looked at)
      - iii.) Articles are not being viewed by college coaches.
      - iv.) Formatted.
- 7) Agreed to have next meeting before season starts. No date set. Brian will email committee after New year
- 8) Meeting adjourned at 9:40 a.m.