

## **12:00: Welcome- Sam Marder & Ashley Chastain**

### **12:10-1:05: Coaching Foundation & Principles**

This anchor will focus on establishing strong relationships with mentors, fellow coaches, bosses and players as well as learn the best strategies and success on and off the field. Last, turning points in your career which was life changing.

#### **(12:10-12:35)**

*"The Most Important Relationship: The Bridge between the Player and the Head Coach"*

- Ally Habetz (Alabama)

#### **(12:40-1:05)**

*"A Game Changer in your Career"*

- Jo Evans (Texas A&M)

### **1:10-2:05 Influence & Leadership**

During this portion, the coaches will be presented information maximizing your relationship with the travel/youth coach. We will provide greater insight on ethical dilemmas and how to build a team culture environment that you can measure and develop.

#### **(1:10-1:35)**

*Influence in Softball: "Maximizing your relationship with the Travel coach/youth coach"*

- Club Coach Panel- Kevin O'Donnell (New Jersey Intensity)
- Kevin Shelton (Texas Glory)
- Greg Schnute (East Cobb Bullets)

#### **(1:40-2:05)**

*"Ethics/ Dilemmas in the Grey Area"*

- Kate & Caryl Drohan (Northwestern)

### **2:20-2:35: Framing Your Leadership Voice**

- Kris Herman (Williams College)

### **2:40-3:30 Assistant Coach Business & Professionalism**

This anchor will emphasize job interviews tactics, as well as, demonstrating a professional demeanor in all aspects of the job. We will 'call to action' the Assistant Coach University in order to solidify our voice and discuss solutions to improve softball overall.

#### **(2:40-3:05)**

*"How do you quantify your value?" / what are the 3 most important intangibles in hiring your assistant coaches?*

- Beverly Smith (South Carolina)

#### **(3:05-3:30)**

*"Being a Pro"*

- Karen Weekly (Tennessee)

### **3:35-4:00 Live Q & A Panel**

Ally Habetz, Kate & Caryl Drohan, Beverly Smith, Karen Weekly, Jo Evans