

Diversity Committee Meeting  
December 2, 2015  
Atlanta, GA | International 7  
10:15am- 11:05am

Attendance:

Eric Oakley, Chair  
Katelyn Funchess, Liaison  
Pat Conlan, Board of Directors Representation  
Trena Peel  
Melton Jenkins, Vernon College (sitting in)

1. Diversity Scholarship Discussion
  - Reviewed current grant proposal
    - Action item:** Eric to type changes and send out to the committee
  - Funding for Scholarship
    - Convention fee waived
    - Will hotel and travel be reimbursed?
    - Discussed possible sponsors: Popeye's, Mercedes (local), Coca-Cola
      - Action Item:** Contact our convention exhibitors for sponsorships
      - Target a local coach for a second scholarship, but for the main scholarship we want someone who is not from the surrounding area
  - a. Timeline for the scholarship- **due by June 1st**
  - b. Funding plan
    - i. **Action item:** Eric to start discussions with exhibitors
    - ii. Sue Enquist, connections with the "Pay it Forward" campaign
2. Inner City Camp for 2016 Convention
  - a. 2016 Convention dates: December 7<sup>th</sup>-10<sup>th</sup>
  - b. Location: New Orleans, LA
    - i. Saturday (Dec. 10<sup>th</sup>) -Morning or afternoon for the best coach involvement
    - ii. Determine participants through local youth organizations
  - c. Create a plan to reach out to local stadiums to host
    - i. RBI facility in New Orleans- a lot of funding for baseball
      - Action Item-** contact New Orleans RBI to find out if they have a softball field
    - ii. The idea of partnering with a local organization came up, and everyone was in favor of reaching out to the organization to see if they would do the legwork: The NFCA will bring the

coaches and work the camp, but the registration, location, and participants will be determined by the organization.

d. How are we going to market the event?

i. **Action Item:** Contact the visitors bureau about bringing in free softball clinic- ask for assistance in marketing

**Action Items:**

-Ask local high school coaches for assistance with the camp

-Eric to call New Orleans Park and Rec

-Put together package for bats/gloves giveaway (contact sponsors)

3. Next Conference Call

10AM EST, Tuesday, February 2nd