

# 2014 NFCA NATIONAL CONVENTION APPLICATION FOR EXHIBIT SPACE

## BALLY'S LAS VEGAS • EXHIBITOR SHOW – DECEMBER 4-5



We, the undersigned, hereinafter referred to as "exhibitor," hereby submit our application to participate as an exhibitor in the 2014 NFCA National Convention, subject to all terms and conditions herein and as set forth in the exhibit information brochure, as well as additional rules and regulations as the NFCA may deem necessary to the success of the exhibition, provided they do not materially alter the Exhibitor's contractual rights. (Please type or print clearly)

A.

COMPANY NAME FOR SIGNAGE/PROGRAM

COMPANY EMAIL  COMPANY TELEPHONE

*Please note that the above is how your company will be identified in the Convention Program, along with Web address below.*

CONTACT NAME (ATTENDING CONVENTION)  TITLE

STREET ADDRESS

CITY, STATE, ZIP

PHONE  FAX  TOLL FREE

EMAIL  COMPANY WEBSITE

AUTHORIZED SIGNATURE  TITLE

B. **PAYMENT POLICY:** Full payment or a \$800 deposit per booth must accompany this application before space location will be confirmed. The balance of the total rental is due by November 5, 2014. After this date, the NFCA reserves the right to terminate the application if payment is not received. However, if an exhibitor remains in the show, a \$100 late fee will be charged. Checks should be made payable to NFCA and are nonrefundable after November 5, 2014.

C. **SPACE SIZE & OPTIONS:**  
**Basic Package:** Standard 10' x 10' booth (one 6' draped table, two chairs, signage, one wastepaper basket), web promo, attendee gift insert (if provided), exhibitor's lounge, continental breakfast Thursday and Friday; Happy Hour Thursday – \$950.  
**Executive Package:** Includes Basic Package listed above, plus quarter-page black & white advertisement in the Convention Program, access to the NFCA Directory, one set of labels of convention attendees – \$1145  
**Quarter-page advertisements are 3 3/4" wide by 4 1/2" high; need to be black & white in PDF form (emailed to dave@nfca.org); due November 1. Additional Booths: \$800 each.**  
*\*If space still remains, booths reserved after November 1 will cost an additional \$100 each to cover administrative changes. Preference in booth locations will be given to NFCA Corporate Teammates & Friends, sponsors of other NFCA convention functions, advertisers and long-time exhibitors in conjunction with date of receipt.*

D. **Additional Representative Badges:** There is a limit of six badges.

NAME <input type="text"/>	TITLE <input type="text"/>
NAME <input type="text"/>	TITLE <input type="text"/>
NAME <input type="text"/>	TITLE <input type="text"/>
NAME <input type="text"/>	TITLE <input type="text"/>

E. **Golf:** Please list any golfers (additional fees required).

F. **Acceptance:** This application becomes a contract if accepted by the NFCA. Complete and return this application with your check or payment info for full payment or a \$800 deposit to the NFCA. If a deposit is made, full payment is due by November 5, 2014. A confirmation and booth location request form will be sent to you upon receipt of payment. Booth assignments and any additional instructions will be sent to you soon.

**PLEASE CIRCLE APPROPRIATE ITEM(S):**

BASIC PACKAGE                      EXECUTIVE PACKAGE

ADDITIONAL BOOTH    INSERT ONLY    AUCTION ITEM

IF APPLICABLE, NUMBER OF ADDITIONAL BOOTHS \_\_\_\_\_

MAIL TO NFCA – ATTN: LACY LEE BAKER, 2641 GRINSTEAD DR., LOUISVILLE, KY 40206  
 OR FAX: 502/409-4622 • CALL FOR MORE INFO: 502/409-4600 • WWW.NFCA.ORG

### PAYMENT INFORMATION

CHECK     MONEY ORDER     CREDIT CARD

CARD #

EXPIRATION DATE

CSV  BILLING ZIP CODE

SIGNATURE

# FREE WEB PROMO

FREE TO ALL 2014 EXHIBITORS

Cost for Non-Exhibitors is \$500

**FREE WEB PROMO:** Email us a paragraph about your products for the convention website, along with a logo and contact info, and even non-attendees will learn about your company. We will include a link directly to your company website. Email to [dave@nfca.org](mailto:dave@nfca.org) by October 1.



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## DRAWINGS & SILENT AUCTION

Exhibitors are invited to donate a sample product(s) to the Silent Auction, which will be held Thursday, December 4. Items under \$200 will be used in an Exhibit Hall drawing, also on Thursday.

FIRST ITEM DONATED

APPROXIMATE RETAIL VALUE

SECOND ITEM DONATED

APPROXIMATE RETAIL VALUE

THIRD ITEM DONATED

APPROXIMATE RETAIL VALUE

*(An NFCA representative will come to your booth to pick up your auction items during set-up. We would VERY MUCH appreciate your tax-free donation. It's also a good way for people to see your product.)*