

**NATIONAL FASTPITCH COACHES ASSOCIATION
COACHING EDUCATION COMMITTEE MEETING**

December 3rd, 2014

Bally's Las Vegas, NV

In attendance:

Patrick Murphy, Chair, University of Alabama, Past-President

Annie Smith, Georgia Southern, Division I

Breanne Nasti, Adelphi University, Division II

Joe Yegge, Kirkwood Community College, NJCAA

Becky Marx-Keogh, University of Illinois-Chicago, Asst Coach

Sean Payne, Providence HS (Indiana), High School

*Mark Tamanini, Stingrays Gold (Florida), Travel Ball

Carol Bruggeman, NFCA Associate Executive Director

**Denotes committee member in-attendance via conference call.*

Not in attendance:

Tony Ciccarello (SUNY Fredonia, Division III)

Pam Fink (Oklahoma Baptist, NAIA)

Committee Chair, Patrick Murphy called the meeting to order at 8:30 am.

1. Introductions

2. Meeting Summary

- a. Conference Call Dates. Committee Chair, Patrick Murphy, set Coaching Education committee conference call dates for the 2015 year.
Feb 10th, April 7th, Sept 8th, Nov 10th- all at 10:00am eastern time

- b. Sharing education. Committee members made time line to share educational article, tip, or drill. Committee member must send educational items to NFCA and recruit three others to do so during their respective month.
 - i. January- Patrick Murphy
 - ii. February- Bree Nasti
 - iii. March- Becky Marx-Keogh
 - iv. April- Sean Payne
 - v. May-Joe Yegge
 - vi. June- Mark Tamanini
 - vii. July- Annie Smith
 - viii. August- Tony Ciccarello
 - ix. September- Pam Fink
 - x. October- December- TBA

- c. Softball Excellence Partnership
 - i. Discussed Softball Excellence partnership that will launch in early spring 2015. The partnership will provide softball practice plans and coaching excellence package for high school and travel ball members.

- d. Educational options
 - i. Digital Dugout or Digital Diamond- educational corner in Fastpitch Connected and/or Fastpitch Delivery and on website. Tweet the article
 - ii. On-line lounge/learning community /library with drop down menus for educational options. Log in using username and password.
 - iii. Have video clips (some free, some for purchase)
 - iv. In “my library” section: have saved, purchased, videos, drills, tips-similar to a YouTube playlist
 - v. Suggested using NFHS website as a model

- e. Videos
 - i. Put in Convention registration packet an option to purchase Convention videos. One video or whole package of videos
 - ii. Offer “Black Friday” or various specials at end of year for previous year’s Convention videos. (ie 25% off)-goal is to get the videos to the people who cannot attend convention.
 - iii. Suggested to hire a company to film and produce the videos.
 - iv. Suggested to live-stream the speakers at Convention. Have members purchase through their own library.

- f. Webinar topics
 - i. It was suggested to have our sponsors (or solicit sponsors) for a 1-2 minute pre-webinar commercial to promote their product
 - 1. How to negotiate a raise
 - 2. Managing parents
 - 3. Team building/chemistry
 - 4. Recruiting topics
 - 5. Recruiting Panels (Div. 1, Div.II, Div.III, NAIA, JC)
 - 6. Nutrition
 - 7. Strength and Conditioning
 - 8. Taking care of your field
 - 9. Fundraising
 - 10. Promotions and Marketing
 - 11. Tragedy issues
 - 12. Advice to a new coach.. What would you tell yourself now?

13. How do I get involved in things outside of coaching my team?
14. Work/life balance
15. How to use technology in coaching
16. How to get a job

- g. NFCC Courses- Committee discussed options for NFCC courses
 - i. Suggested video taping every on-field sessions for NFCC courses and sell to softball community. Need to finalize pricing.
 - ii. Suggested building price of NFCC DVD into travel tournament entry fees and give to each coach. Parents may also buy if available at travel tournaments.
 - iii. Have NFCA staff available at major tournaments to sell DVD's.
- h. NFCA Coaches Clinic
 - i. Goal is to have NFCA Coaches Clinic in January, 2016.
- i. NFCA presence at High School Coaches Associations.
 - i. Create joint partnerships with NFCA and HS Coaches Associations and have speakers as well as NFCA staff available at these clinics
- j. Continuing Education Units (CEU's)
 - i. Suggested to read articles on-line and answer quiz or watch videos to earn CEU's (suggested price \$20 each.) Tie webinars and CEU's together, NFCA member price would be lower than non-member.
- k. Educational Sponsorship Opportunities
 - i. UPS
 - ii. Find/research CEO's of companies who have softball background.

3. Items for Action.

- a. Put conference calls on calendar (see above)
- b. Review committee Manual bylaws for Coaching Education Committee and discuss on February call.
- c. Develop plan to market/sell NFCC practice videos to all membership groups.
- d. Confirm location, venue, and speakers for 2016 Coaches Clinic.
- e. Write or send educational articles to NFCA in months listed above.
- f. Research sponsorship opportunities for NFCA educational programs.

4. Adjournment- meeting adjourned at 10:00 am.