

NATIONAL FASTPITCH COACHES ASSOCIATION
RECRUITING COMMITTEE MINUTES

December 4, 2014

Bally's Las Vegas, NV

The meeting was called to order at 10:00 a.m. by Boo Gillette, Second Vice President elect and was joined via conference call by Kate Drohan, Second Vice President and committee chair.

1. Recruiting Education
 - a. What NFCA is currently doing?
 - i. Top Recruit Magazine
 1. Promoted on NFCA website
 2. Coaches can call in and request additional copies
 3. Camp Net work
 4. Social media promotion
 - ii. NFCA Youtube account
 1. Needs to be utilized with 40 sec drill uploads
 - iii. Social Media
 1. Twitter: best form of communication to younger demographic
 2. Facebook: form of communication between younger demographic and parents
 3. Kate will talk with Emily Allard (Manager of Marketing) about communication to younger audience (kids).
 - iv. NFCA has to become the central focal point for education. Has to be accessible.
 - a. Recruiting Calendar
 - i. Mr. Kevin Shelton, NFCA Travel Ball Board Representative, spoke on behalf of travel ball: With a shortened window, coaches can get behind, the most profitable coaches in travel ball will get frustrated, this change will shrink events by definition. The most prominent travel ball organizations will get into the tournament while the less prominent will not, thus further segmenting travel ball teams. There will be fewer fields, less teams to let in; the teams who draw coaches will be in for sure.
 - ii. Personally likes the idea of a shortened window as coaches however removing fall recruiting will create a big problem and there has already been talk about lawsuits.
 - iii. Ms. Boo Gillette, Second Vice President Elect believes completely eliminating fall recruiting not only hurts the student-athletes, but also hurts college coaches transitioning to a new job/position because they may be dealing with losing student-athletes to other schools, as well as they will need to

- evaluate inherited student-athletes currently committed to their new university before signing day.
- iv. There was also discussion that moving the division I window may help divisions 2-3 as they can still evaluate outside of division 1's window.
- b. Slowing Down the Recruiting Process
- i. There was lots of discussion regarding various ideas
 1. No unofficial visits (difficult when it comes to camp).
 2. The NCAA doesn't recognize a VERBAL, Sign a NLI (National Letter of Intent) when an athlete verbally commits.
 3. All scholarship offers will be 4-year commitments.
 4. Certain programs are committing 10 athletes while they only need 4
 5. Ms. Lehotek, Penn State University Head coach suggested Peer Policing, if another coach approaches a verbally committed athlete, turn them in.
 - ii. Ms. Drohan, Second Vice President and Chair took a couple of straw polls with the group.
 1. Group was unanimously in favor of the proposal for no recruiting contacts on campus or unofficial visits until July 1 following sophomore year.
 2. Group was split on moving official visits to junior year.
 3. Group was split on signing a letter of intent as soon as the commitment happens.

Meeting adjourned at 11:35 a.m.

Those in attendance:

Kevin Shelton, Travel Ball
Scott Hoffmeyer, High School
Leslie Huntington, Div. III
Caty Reeves, NAIA
Christine Grenache, Div. II
Kathy Schoettle, High School
Don Kennedy, Div. II
Kristen McGaughey, Div. III
Amy Schafer, Div. III
Joe Kinsella, Div. III
Bill Beckham, Travel Ball
Jenny Allard, Div. I
Andy Lee, NJCAA
Amy Kvilhaug, Div. I
Kim Schuette, Div. I
Jessica Bachkora, Div. I

Amanda Lehotak, Div. I
Ruby Rojas, CALJC
Philip Belfield, High School
Megan Smith, Div. I
Gabrielle Ciccarello, Div. III
Ricky Stinson, NAIA
Melissa Gentile, Div. I
Ty Rietkovich, Travel Ball
Boo Gillette, Div. I
Dennis Daniel, High School
Eric Oakley, Div. I
"Buch", Div. I
Jen Lane, Div. III