



## **How to request Auxiliary Access to NFCA Convention**

The NFCA Convention offers networking opportunities, business meetings and speaker sessions with some of the game's most successful coaches. Access to this premier event requires an attendee, media, or exhibitor credential. Entry into any and all events will not be granted without the appropriate accreditation and security will be present to verify the proper certification has been obtained prior to admittance into each session. Information on how to obtain the appropriate credential can be found at [nfca.org](http://nfca.org).

As an all-inclusive organization, the NFCA welcomes interested parties/groups to be a part of this premier event. While credentials are required for all convention attendees, media, and exhibitors, the NFCA recognizes there may be instances where auxiliary entities may desire access to coaches, the use of hotel space for meetings, and/or advertising opportunities in the official Convention program, NFCA website, or through the NFCA Convention app. If your circumstances and how to gain access are not covered under the NFCA attendee, media, or exhibitor guidelines at [nfca.org](http://nfca.org), please contact the NFCA Executive Director at (502) 409-4600.

The NFCA Executive Director will individually review each inquiry and depending on the nature of the request, an associated fee to cover the cost of meeting room space, AV fees, and/or food & beverage may be required. Rates may vary depending on the nature of the request.

The NFCA reviews all applications for meeting space, booth space, and credentials and will determine whether or not space shall be granted and if credentials shall be issued.

The NFCA Convention is a networking and educational event for the coaches in attendance. Because of this, hosting or conducting meetings/social events that conflict with convention operations or convention programming will not be supported.

During NFCA Convention activities, the NFCA reserves the right to use various content created by staff and attendees to promote the NFCA. Content may include photos and videos of attendees participating in Convention activities and may be shared via social media channels. In addition, the NFCA may use a Convention attendee's name, image, and likeness (NIL) on NFCA social media platforms for both NFCA and Convention promotional purposes. By registering, you are giving permission for your NIL to be used. If you do not authorize the NFCA to use your NIL, please contact the NFCA Executive Director.



The NFCA Convention environment is one of openness, inclusivity, and mutual respect. Anyone who speaks or acts in a disruptive, derogatory, or offensive manner or who violates the Convention Attendee policies may be removed, have his/her credential revoked, and/or may not be permitted to attend future conventions. Behavior deemed inappropriate will be at the discretion of the NFCA Executive Director.