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NFCA Convention Media Guidelines

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1. All NFCA Convention media credential requests must be made through the NFCA Director of Communications Brian Stanley at brian@nfca.org by 5pm ET on the Monday before the start of Convention. In order to be considered for a media credential individuals must:
 - 1.1. Be accredited media personnel
 - 1.2. State purpose of intended NFCA Convention coverage

If media access is granted, credentials will be available for pick-up at the NFCA Convention attendee registration desk onsite. If space allows, the NFCA will provide a designated work area for all accredited media personnel.

2. Access and Restrictions
 - 2.1. With an NFCA Convention media credential, entry **will** be granted into the following NFCA Convention events:
 - 2.1.1. Convention speaker sessions
 - 2.1.2. Softball Summit
 - 2.1.3. *Awards Brunch
 - 2.1.4. *Hall of Fame Dinner
 - 2.1.5. Exhibit Hall

The NFCA reserves the full right to review all applications for media credentials and to determine whether or not credentials shall be issued.

**Access into the Hall of Fame Dinner and Awards Brunch are permitted with a media credential. Media personnel who wish to enjoy a meal at these events must purchase a Convention attendee credential or an event-only ticket at the NFCA Convention attendee registration desk. Individual Hall of Fame dinners are also available for purchase.*



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- 2.2. An NFCA Convention media credential **will not** permit entry/access to:
 - 2.2.1. Business meetings
 - 2.2.2. Committee meetings
 - 2.2.3. Evening receptions/social activities (no photos/video recording permitted).
Event-only tickets for access to evening receptions/social activities may be purchased at the reception desk onsite. Video, photograph, and interview guidelines for the evening reception/social activities are detailed in section 3 below.
3. With an NFCA Convention media credential, media personnel may conduct interviews and gather video footage provided:
 - 3.1.1 Video footage does not exceed 90 seconds. All published video footage must be co-branded with NFCA logo or NFCA Convention logo.
 - 3.1.1.1 Requests to gather video footage of speaker sessions, award events and presentations, Softball Summit and Exhibit Hall must be made 48 hours in advance to Brian Stanley.
 - 3.1.2 Written requests for NFCA interviews are submitted at least 48 hours in advance to Brian Stanley. Location and time will be set up by the NFCA.
 - 3.1.3 Interview requests for Convention attendees (coaches) are made through the respective institution's Sports Information office and/or the NFCA.
 - 3.1.4 Interviews with Convention attendees do not exceed five (5) minutes.
 - 3.1.5 All video interviews are conducted in front of an NFCA-provided backdrop.
 - 3.1.6 Interview or video footage are not used for promotional purposes.
 - 3.1.7 **No photos or videos are taken at any evening reception/social activities.**
 - 3.1.8 All facts are verified with Brian Stanley or Dave Hines prior to publishing.
4. For access into all Convention events, a full NFCA Convention attendee credential is required. Please note, even with an NFCA Convention attendee credential, the same guidelines surrounding video, interviews, and photographs apply and reporting is only permitted in those areas detailed in section 2.1. To obtain an NFCA Convention attendee credential, visit NFCA.org or visit the registration desk onsite. In addition, individual business/caucus meetings provide a place where issues specific to a particular group can be discussed in an open forum. Because of this, entrance into the business/caucus sessions is reserved for coaches/staff of that particular caucus group only (i.e. Division I caucus for Division I coaches and staff) and media is prohibited. A summary of the topics discussed during the various caucus meetings will be provided for those who are interested.
5. The NFCA Convention provides an opportunity for learning, collaboration and interaction between staff, speakers, presenters, guests, and attendees. The Convention environment is one of openness, inclusivity, and mutual respect. Anyone who speaks or acts in a disruptive, derogatory, or offensive manner or who violates the Convention Attendee and/or Media policy may be removed, have his/her credential revoked, and/or may not be



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permitted to attend future Conventions. Behavior deemed inappropriate will be at the discretion of the NFCA Executive Director.

6. If access is granted to the NFCA Convention, **media personnel must send Brian Stanley and Director of Publications Dave Hines (dave@nfca.org) published NFCA Convention material (articles, videos, links, etc.) no later than December 31st. Failure to publish information surrounding the NFCA Convention may result in limiting access to future Conventions.** The NFCA has the right to request the removal of any published content deemed inappropriate or that may cause harm or damage to the NFCA or its members.
7. If a Media credential is lost or misplaced, replacement credentials & lanyards may be obtained at the NFCA Convention attendee registration desk for a \$100 fee.
8. At any time, with good reason, the NFCA can revoke Media credentials and require removal of the revoked individual(s) from the premises.